

RECEIVE A

\$15

GAS CARD



with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice.

**Original HP Ink.
#1 Brand. #1 Value.**

Offer

- End user receives a \$15 gas gift card with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice.
- Limit of ten (10) \$15 gas gift cards per qualifying end-user customer ship-to address. Each gift card will be rewarded as a result of a purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice.

Timeframe

- April 1 – June 30, 2010

Process

- Upon qualifying purchase you will receive a mail-in coupon form to claim your \$15 gas gift card. Complete the entire form with proof of purchase and mail to:
HP Ink - \$75 for \$15 Gas Card
Offer: #L077
P.O. Box: 753327
El Paso, TX: 88575-3327
- Once processed, a \$15 gift card will be mailed to you.
- Offer may not be combined with other national commercial HP offers of the same time period.
- Requests must be postmarked within 45 days of purchase.
- See complete mail-in form for full details and terms and conditions.
- Gas cards redeemable at participating Shell stations and are not valid in North Dakota.

MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____
 Title: _____
 Company Name: _____
 Address: _____
 City: _____
 State: _____ Zip code: _____
 E-mail (for notification): _____
 Phone: _____

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See <http://welcome.hp.com/country/us/en/privacy.html>).

SOURCE CODE:

Mail-in offer checklist

To qualify for this offer, you must include:

- This completed coupon
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between April 1 – June 30, 2010 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

Where did you purchase your products?

What is your company site size?

- 1-9 10-99 100-499
- 500-999 1,000-4,999
- 5,000-9,999 10,000 or more

Did you purchase your supplies because of this promotion?

- Yes
- No
- Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- Yes
- No
- If yes, which other manufacturer?

Please check your type of business:

- Accounting Banking
- Communications Computer products
- Education Government
- Healthcare Hospitality
- Insurance Legal
- Manufacturing Marketing
- Personal (or home office)
- Printing and publishing
- Real estate Retail
- Transportation Utilities
- Other (please specify)



Please recycle your cartridges.
 Visit www.hp.com/recycle for more information.



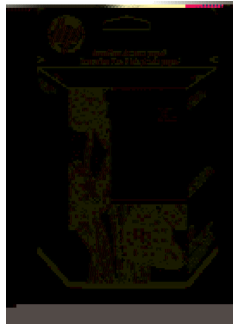
The UPC label is located on the side of your HP product box. The label shown is an example.

Thank you for your business!



NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

Offer:



NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

Offer: Buy \$75 of eligible HP inkjet cartridges and receive a \$15 gas gift card.

Program # L077 (Effective April 1 – June 30, 2010)

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.